

BETTER BROADBAND IN SUFFOLK MAKING A DIFFERENCE



Hadleigh Maid

Who are they?

Established in 1976, Hadleigh Maid founders Mike and Avril Briggs have been proudly crafting their luxury chocolate for nearly 40 years in Suffolk. Starting as a shop in George Street, Hadleigh, due to popular local demand, the Briggs decided expand and hence the Hadleigh Maid factory was born.

What are they doing?

Hadleigh Maid continue to be a family business, with daughter and son-in-law, Avril and Donny, also making up the team preparing the highest quality chocolate at the factory. Hadleigh Maid products can now be found in all East of England Co-Op stores and last year the company won the East of England Co-op Innovator of the Year Award.

How is superfast broadband making a difference?

Whilst available to purchase in local stores, Hadleigh Maid now has an online shop, enabling consumers across the country to purchase products. The company also has an online personalisation facility, in which customers can order Hadleigh Maid products with the option of personalising the packaging. Thanks to superfast broadband, the company can manage any online orders quickly and efficiently, something that would not be possible otherwise.

What do they think?

“Superfast broadband has really helped us branch out in our business,” says Gavin Bowie from Hadleigh Maid, “we can now reach a wider audience with even more people having the opportunity to discover our fantastic chocolate products in a much quicker format.”

Hadleigh Maid can be found at:

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www.hadleighmaid.com

www.betterbroadbandsuffolk.co.uk

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