

SUFFOLK BETTER BROADBAND PROGRAMME

NEWSLETTER - SPRING 2014



MESSAGE FROM MARK

“ I am pleased to announce that the programme is moving extremely well, and we have now made better broadband available to over 27,000 premises across the county. Our overall target is around 100k premises by Autumn 2015, at which point we will have achieved ~85% fibre coverage across Suffolk, with a commitment that everyone will get at least 2Mbps.

The even more exciting news is that we are not stopping there. We have been offered a substantial amount of additional funding, and intend to spend this on increasing our fibre target up towards the mid nineties. This funding will be used on areas which are currently “white” on the website coverage map; areas which are in the final 10-15% who are not currently set for fibre coverage but subject to the 2Mbps overall commitment – so we will be giving them superfast broadband as opposed to the minimum commitment. We will also re-visit the areas which we originally understood were already served with broadband, and adopt these into our plans. This process is underway, and we hope to make an announcement with a revised coverage map in Autumn this year.”

We also want to boost take-up. The more take-up we can get, the more revenue we can claw back to re-invest in additional coverage, so it is in all our interests to spread the word about new areas of coverage, and share with people the benefits of getting online with superfast broadband.”

CASE STUDY: OBSIDIAN CONSULTING, FELIXSTOWE

Paul is managing partner of Obsidian Consulting LLP, based in Cambridge, and owner of two small company's – all three are run from his home in Felixstowe. Obsidian Consulting offers management consultancy and management development services to businesses of between 50-500 employees. The second is P&JM Social Enterprise which provides admissions and business support to local schools. The third is called PJM Management Services Ltd and focuses on management consultancy and development services to companies under 20 employees.

“I could not have thought about the type of restructuring I’m doing with the partnership and the change of organisation without me being on super fast speed broadband, and also without the majority of my partners being on super fast broadband either now or in the near future. “The nature of my business is about personal interaction, the ability to access to data, for that data to be up-to-date and to access it quickly and reliably. And that’s what we’re benefiting from at the moment.”

CUSTOMER FEEDBACK

“Wife not quite as excited as me to see brand new FTTC cab appear thanks to @BB4Suffolk Fibre here we come! #willisham #networkgeek” WILLISHAM, FEBRUARY 2014

“New fibre broadband cabinets installed in IP14 Bacton today. Thanks @BB4Suffolk Looking forward to a high speed connection in a few weeks”. BACTON, FEBRUARY 2014

“There is much appreciation in Henley of the arrival of high-speed broadband. To judge by email traffic I am getting, I think there is substantial take-up of the service and it will make a big difference. Thank you very much indeed.” HENLEY, MARCH 2014



LIST OF AREAS ENABLED LAST QUARTER (1st January 2014 to 31st March 2014)

**Correct as of 28-3-14*

EXCHANGE AREA	CABINET AREAS COVERED	POSTCODES SERVED	SCC COUNCILLORS
Aldeburgh	Aldeburgh, Aldringham cum Thorpe,	IP15 5, IP16 4	Richard Smith
Barnby	Barnby, Mutford	NR34 7	Mark Bee, Chris Punt
Claydon	Henley	IP6 0	John Field
Elmswell	Elmswell, Woolpit	IP30 9,	Jane Storey
Framlingham	Framlingham, Parham, Kettleburgh	IP13 9,	Stephen Burroughes, Peter Bellfield
Great Barton	Bury Rd / Fornham Rd, Great Barton	IP31 2,	Rebecca Hopfensberger
Great Wenham	Capel St Mary	IP9 2	Gordon Jones
Holbrook	Holbrook	IP9 1, IP9 2	David Wood
Ilketshall	Ilketshall St Lawrence	NR34 8	David Ritchie
Leiston	Leiston, Knodishall	IP17 1, IP16 4	Richard Smith
Lowestoft	Crestview Drive, London Rd South	NR32 4	Leonard Jacklin, Bert Poole
Offton	Offton, Elmsett, Willisham	IP7 6, IP8 4	Julia Truelove, Jenny Antill
Pakenham	Pakenham, Ixworth, Norton, Great Barton, Stowlangtoft, Thurston	IP31 3, IP31 2,	Penny Otton, Jane Storey, Joanna Spicer
Saxmundham	Saxmundham	IP17 1	Michael Gower
Snape	Snape Maltings, Snape	IP17 1	Andrew Reid
St Cross	All Saints	IP19 0	David Ritchie
Wickham Market	Wickham Market	IP13 0	Michael Bond
Woodbridge	Woodbridge, Melton	IP12 1	Michael Bond

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@BB4Suffolk



LIST OF BROAD AREAS PLANNED FOR UPCOMING PHASE

**Note that these are subject to change. The list below shows the whole of phase 3, with some delivery due by September 14 and some June 14.*

EXCHANGE	AREAS COVERED	POSTCODES SERVED	SCC COUNCILLORS
Bacton	Bacton East	IP14 4	Andrew Stringer
Beccles	Barsham, Ilketshall St Andrew, Ringsfield	NR34 8	David Ritchie
Belstead	London Rd / Hawthorn Drive Area (eg Swallow Rd)	IP20	Helen Armitage, Peter Gardiner
Beyton	Beyton Green, Rougham, Rougham Ind Estate	IP30 9	Terry Clements, Penny Otton
Bildeston	Hitcham, Monks Eleigh, Bildeston	IP7 7	Jenny Antill
Blythburgh	Wenhaston	IP19 9	Michael Gower
Brandon	Brandon	IP27 0	Reg Silvester
Bungay	Bungay South (St Johns Hill Area)	NR35 1	David Ritchie
Bury St Edmunds	Bury St Edmunds, Westley	IP33 3	Terry Clements, Mark Ereira, David Nettleton
Cockfield Green	Great Green, Lawshall Green	IP30 0	Jenny Antill
Elmswell	Elmswell, Woolpit	IP30 9	Jane Storey
Eye	Eye	IP23 7	Guy McGregor
Foxhall	Nacton / Ravenswood	IP10 0	Patricia O'Brien
Framlingham	Framlingham	IP13 9	Stephen Burroughes
Great Barton	East Barton	IP31 2	Rebecca Hopfensberger
Great Wenham	Holton St Mary / Reydon	CO7 6	Gordon Jones
Grundisburgh	Grundisburgh	IP13 6	Peter Bellfield
Halesworth	Halesworth	IP19 8	Tony Goldson
Ipswich	Ranelagh Road, Hadleigh Rd Ind Estate	IP2 0	Helen Armitage, Peter Gardiner
Kesgrave	Little Bealings	IP13 6	Peter Bellfield
Kessingland	Kessingland	NR33 7	Michael Ladd
Lakenheath	Lakenheath	IP27 9	Colin Noble
Leiston	Leiston, Aldringham	IP16 4	Richard Smith
Lowestoft	Corton Rd, Gorleston Rd, Harris Avenue, Caldecott Rd	NR32 4, NR32 3	Leonard Jacklin, Bert Poole, Janet Craig, Keith Patience
Mendlesham	Brockford, Wickham Skeith	IP14 4, IP14 5	Andrew Stringer
Rattlesden	Rattlesden	IP30 0	Penny Otton
Saxmundham	Kelsale, Benhall, Knodishall,	IP17 1, IP17 2	Andrew Reid, Michael Gower
Sicklesmere	Sicklesmere	IP30 0	Terry Clements
Snape	Blaxhall, Friston	IP17 1	Andrew Reid
Stanton	Stanton, Hepworth	IP31 2, IP22 2	Joanna Spicer
Stonham	Forward Green	IP14 5	Matthew Hicks
Walsham Le Willows	Badwell Ash	IP31 3	Jane Storey
Wickham Market	Lower Hacheston and Marlesford	IP13 0	Michael Bond