

SUFFOLK BETTER BROADBAND PROGRAMME

NEWSLETTER - SUMMER 2014



MESSAGE FROM MARK

“ The rollout continues to march on at a great pace; we have now made better

broadband available to over 35,000 premises across the county. We are getting to very rural areas, which you can see in the tables overleaf. Our overall target is around 100k premises by Autumn 2015, at which point we will have achieved ~85% fibre coverage across Suffolk, with a commitment that everyone will get at least 2Mbps. This quarter we will be upgrading a significant number of “exchange only” lines. These are premises which are connected direct to the telephone exchange, so wouldn’t ordinarily benefit from upgraded green cabinets. Here, we are building new cabinets closer to premises, and I am sure that we will need to do more of this as we try to get superfast broadband out to as many as possible.

I mentioned in the spring newsletter about some further funding for additional coverage from the Local Enterprise Partnership and also from government (BDUK). We have also been making great strides with this process, and are hoping to be the first county in the country to complete the procurement process to add more coverage beyond the ~85% we already have under contract. With this additional funding, we hope to get close to 95% fibre coverage for the county, which should be in service by 2017 at the latest. This will mean we are able to tell those previously in our “final 15%” that we can now get them fibre. We expect this process to conclude in this Autumn.

Then comes our approach for the remaining final ~5%. These premises are likely to be scattered all across the county, even pockets of our major towns. We are already considering an approach for this, perhaps using alternative technology, or new solutions to push fibre further. I am clear that I want to get everyone the connection they need, and I want Suffolk to lead the way nationally. We will keep working hard towards completing our second procurement process, and at that point we will publish where we expect to get to, updating maps, websites and messages, and talking to as many people as possible. I would encourage anyone who requires further information on the programme to contact the team direct ” .

FOCUS: BUSINESS COVERAGE

Businesses are a key consideration for our programme; we want to enable businesses to grow, employ more people and trade more successfully. Having already upgraded key industrial areas in Lowestoft (FTTP), Rougham, Hadleigh, Ipswich and Eye, we are intent on continuing this to ensure all businesses premises have the connection they need. The table demonstrates the business/residential split of our first two phases; showing that around 5% of Suffolk premises are classified as “businesses”. Through the first two rollout phases we have served 8% and 6% of businesses respectively; proportionately more than the 5% split. Home workers and home-based businesses are also benefitting, with a total of over 35,000 premises upgraded to date.

	Total Premises	% Residential	% Business
Suffolk Total	350k	95%	5%
Commercially Served	201k	97%	3%
Intervention Area	142k	94%	6%
Phase 1 Rollout	12k	92%	8%
Phase 2 Rollout	12k	94%	6%

CUSTOMER FEEDBACK

“Just a thank you for your campaign which has given us a speed of around 36 meg - 36 times faster than we could get before.”

ELMSETT, MAY 2014

“Looks like the FTTP is go in the South Lowestoft Industrial Estate then. Installing fibre to the front door today! It will absolutely transform the business”. **SOUTH LOWESTOFT, APRIL 2014**

“Right now the whole village is lucky if we get 1Mb. If we have 80Mbps by the end of the year, it’s going to make such a massive difference for everyone from businesses to kids – let’s hope the survey goes well!” **GISLINGHAM, JUNE 2014**

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LIST OF AREAS ENABLED LAST QUARTER (1st April 2014 to 30th June 2014)

**Correct as of 2nd July 2014*

EXCHANGE AREA	CABINET AREAS COVERED	POSTCODES SERVED	SCC COUNCILLORS
Aldeburgh	Aldeburgh	IP15 5	Richard Smith
Barrow	Risby	IP28 6	Rebecca Hopfensperger
Beccles	Beccles	NR34 8	David Ritchie
Belstead	London Road	IP2 0	Helen Armitage, Peter Gardiner
Bildeston	Bildeston, Hitcham, Monks Eleigh	IP7 7	Jenny Antill
Brandon	Brandon (High Street, Rattlers Road, Thetford Road, Sweden Place, Manor Road)	IP27 0	Reg Silvester
Bungay	Bungay	NR35 1	David Ritchie
Bury St Edmunds	Baxter Street, Avenue Approach, Mildenhall Road / Northern Way	IP33 1, IP32 6	Mark Ereira, David Nettleton
Framlingham	Bridge Street	IP13 9	Stephen Burroughes
Halesworth	Holton Road Area	IP19 8	Tony Goldson
Ipswich	Compare Crescent / Ranelagh Road	IP2 0	Helen Armitage, Peter Gardiner
Kessingland	Kessingland	NR33 7	Michael Ladd
Leiston	Aldringham, Eastbridge Road Leiston	IP16 4	Richard Smith, Michael Gower
Lowestoft	Caldecott Road, Gorleston Road, Lowestoft	NR32 3	Leonard Jacklin, Bert Poole
Offton	Willisham Road	IP8 4	Julia Truelove
Saxmundham	Saxmundham	IP17 2	Michael Gower
Snape	Friston, Blaxhall (near Youth Hostel)	IP17 1	Andrew Reid
Stanton	Bardwell, Stanton	IP31 1, IP31 2	Joanna Spicer
Walsham Le Willows	Badwell Ash	IP31 3	Jane Storey
Wickham Market	Wickham Market	IP13 0	Michael Bond

LIST OF BROAD AREAS PLANNED FOR UPCOMING PHASE

**Note that these are subject to change. The list below shows the whole of phase 4, with some delivery due by September 2014 and some December 2014.*

EXCHANGE	AREAS COVERED	POSTCODES SERVED	SCC COUNCILLORS
Beyton	Thurston Planche	IP31 3	Penny Otton
Boxford	Boxford, Leavenheath	CO10 5, CO6 4	James Finch
Bramfield	Bramfield	IP19 9	Michael Gower
Brampton	Station Road / Locks Road	NR34 8	Tony Goldson
Bungay	Bungay	NR35 1	David Ritchie
Clare	Clare, Stoke by Clare	CO10 8	Mary Evans
Cockfield Green	Cockfield Green	IP30 0	Jenny Antill
Diss	Redgrave / Palgrave (Suffolk outskirts)	IP21 4	Jessica Fleming
Elmswell	Great Ashfield	IP31 3	Jane Storey
Felixstowe	Felixstowe	IP11	Nick Barber, Graham Newman, John Goodwin
Glemsford	Glemsford	CO10 7	Richard Kemp
Haverhill	Swan Lane Area	CB9 9	Julian Flood, Anne Gower
Kentford	Freckenham, Red Lodge, Gazeley	IP28 8,	James Waters, Lisa Chambers, Colin Noble
Kirton	Kirton	IP10 0	Patricia O'Brien
Lakenheath	Lakenheath	IP27 9	Colin Noble
Lavenham	Hall Road Area	CO10 9	Jenny Antill
Mildenhall	Mildenhall, Tuddenham, West Row, Beck Row, Icklingham	IP28 7, IP28 6, IP28 8	James Waters, Colin Noble,
Mendlesham	Mendlesham	IP14 5	Andrew Stringer
Needham Market	Needham Market	IP6 8	Julia Truelove
Nacton	Nacton	IP10 0	Patricia O'Brien
Occold	Occold	IP23 7	Andrew Stringer
Pakenham	Chruch Lane, Thurston	IP31 1	Penny Otton
Shottisham	Alderton Village	IP12 3	Andrew Reid
Stanton	Stanton	IP31 2	Joanna Spicer
Southwold	Walberswick	IP18 6	Michael Gower
Stowmarket	Stowupland Road, Stowmarket	IP14 5AG	Gary Green
Witnesham	Weyland Road and North Witnesham, Tuddenham St Martin	IP6 9	Peter Bellfield
Wrentham	Wrentham	NR34 7	Tony Goldson